

Rep Order# 6866171 Ver# 3 Status Revised Traffic Order# Printed: 11/01/2012 8:44 AM 1 of 6

EC'd Yes Last Received: 10/26/2012 4:12 PM

Showing Buylines: All Rep Revised Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 2141 Agency C/P1/P2/E 95/100/2141
Buyer DAN NAGELBERG Flight Dates 10/22/2012 - 10/31/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

VER 3 ISSUED TO ADD LN'S 2-29 TO SKED
REVISED CONTRACT TOTAL IS \$21,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA
LEAVES US \$6900 ON THIS ESTIMATE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*2	TU	8P-9P		:30	\$900.00	10/23-10/23	2	1	2	\$1,800.00	
				Buyline Comment: RAISING HOPE/BEN & KATE								
				V3 Added								
	*3	M-W	7A-8A		:30	\$125.00	10/29-10/31	9	1	9	\$1,125.00	
				Buyline Comment: AM NEWS								
				Sales Remark: V3 .								
				V3 Added								
	*4	M-W	6P-7P		:30	\$100.00	10/29-10/31	6	1	6	\$600.00	
				Buyline Comment: MAURY POVICH								
				Sales Remark: V3 .								
				V3 Added								
	*5	M-W	7P-730P		:30	\$250.00	10/29-10/31	6	1	6	\$1,500.00	
				Buyline Comment: TMZ ON TV								
				Sales Remark: V3 .								
				V3 Added								

Station WVBT-TV NORFOLK, VA. Advertiser () OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 2141 Buyer DAN NAGELBERG Phone# Fax#				Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/100/2141 Flight Dates 10/22/2012 - 10/31/2012 Hiatus Weeks				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938				
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	M-W	11P-1130P	EXTRA Buyline Comment: EXTRA Sales Remark: V3 . V3 Added	:30	\$150.00	10/29-10/31	6	1	6	\$900.00	
	*7	M-W	1130P-12A	DISH NATION Buyline Comment: DISH NATION Sales Remark: V3 . V3 Added	:30	\$75.00	10/29-10/31	6	1	6	\$450.00	
	*8	M-W	10A-11A	MILLIONAIRE Buyline Comment: MILLIONAIRE Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*9	M-W	9A-10A	AMERICA'S COURT Buyline Comment: AMERICA'S COURT Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*10	M-W	11A-12P	JEFF PROBST Buyline Comment: JEFF PROBST Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*11	M-W	12P-1P	WENDY WILLIAMS Buyline Comment: WENDY WILLIAMS Sales Remark: V3 . V3 Added	:30	\$50.00	10/29-10/31	6	1	6	\$300.00	
	*12	M-W	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE Sales Remark: V3 . V3 Added	:30	\$50.00	10/29-10/31	6	1	6	\$300.00	

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/100/2141
Flight Dates 10/22/2012 - 10/31/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
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	*13	M-W	2P-3P	STEVE WILKOS Buyline Comment: STEVE WILKOS Sales Remark: V3 . V3 Added	:30	\$50.00	10/29-10/31	6	1	6	\$300.00	
	*14	M-W	3P-4P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER Sales Remark: V3 . V3 Added	:30	\$60.00	10/29-10/31	6	1	6	\$360.00	
	*15	M-W	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS Sales Remark: V3 . V3 Added	:30	\$100.00	10/29-10/31	6	1	6	\$600.00	
	*16	M-W	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER Sales Remark: V3 . V3 Added	:30	\$100.00	10/29-10/31	6	1	6	\$600.00	
	*17	M-W	6A-7A	DAILY BUZZ Buyline Comment: DAILY BUZZ Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*18	M-W	8A-9A	DAILY BUZZ Buyline Comment: DAILY BUZZ Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*19	M,W	1030P-11P	LATE NEWS Buyline Comment: LATE NEWS Sales Remark: V3 . V3 Added	:30	\$400.00	10/29-10/31	2	1	2	\$800.00	

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Product	BARACK OBAMA
Estimate#	2141
Buyer	DAN NAGELBERG
Phone#	
Fax#	

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WASHINGTON, DC 20007
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Hiatus Weeks

Rep Firm
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Salesperson FAX# 215-567-5938

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	*20	M-W	5A-6A	Buyline Comment: RICKI LAKE Sales Remark: V3 . V3 Added	:30	\$15.00	10/29-10/31	6	1	6	\$90.00	
	*21	TU	10P-1045P	Buyline Comment: LATE NEWS V3 Added	:30	\$500.00	10/30-10/30	2	1	2	\$1,000.00	
	*22	TU	930P-1030P	Buyline Comment: THE X-FACTOR V3 Added	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00	
	*23	TU	9P-930P	Buyline Comment: NEW GIRL V3 Added	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
	*24	SA	1030P-11P	Buyline Comment: SATURDAY LATE NEWS V3 Added	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
	*25	SU	1030P-11P	Buyline Comment: SUNDAY LATE NEWS V3 Added	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	*26	SU	12P-1P	Buyline Comment: FOX NFL PRE-GAME V3 Added	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	*27	SA	11P-12A	Buyline Comment: PRIME ENCORES V3 Added	:30	\$75.00	10/27-10/27	3	1	3	\$225.00	

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	*28	SU	11P-12A	EXTRA WEEKEND	:30	\$75.00	10/28-10/28	2	1	2	\$150.00	
				Buyline Comment: EXTRA WEEKEND								
				V3 Added								
	*29	TU	730P-8P	DISH NATION	:30	\$250.00	10/30-10/30	2	1	2	\$500.00	
				Buyline Comment: DISH NATION								
				Sales Remark: V3 .								
				V3 Added								

---REPORT TOTALS---
Report Totals: 124 / \$17,600.00

---SALES MONTHLY TOTALS---
Oct 12: 15 / \$7,175.00 Nov 12: 114 / \$13,925.00

Sales Totals: 129 / \$21,100.00
Station Totals: 129 / \$21,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$21,100	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%
			WTVZ 0%	WVBT 100%	WVEC 0%		

---COMPETITIVE COMMENTS---
COMPETITIVE TO FOLLOW

Books NOV11, MAY12, ENOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

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--- CREDIT RISK ---
CASH IN ADVANCE